

NARRATIVE REPORTING: THE FRAMEWORK



COMMUNICATION QUALITY

THE CO-OPERATIVE DIFFERENCE



MEMBER VALUE

- Strategy and business
- Business performance
- Risk and uncertainties
- Member benefits
- Community benefits
- Wider stakeholders
- Colleagues



MEMBER VOICE

- Membership
- Member trade
- Democratic participation



CO-OPERATIVE VALUES

- Self-help
- Self-responsibility
- Democracy
- Equality
- Equity
- Solidarity
- Ethical values



CO-OPERATIVE PRINCIPLES