

Using our 150 year history as the inspiration for our future

- Robin Fieth
CEO, Building Societies Association



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What are we for?

Our purpose is to champion our sector and support all our mutual members

We want our mutual members to be valued as an essential part of a properly diverse 21st century UK financial services sector

We want the support provided by the BSA to be valued as helping all our mutual members to thrive





Proactive and strategically focused

There are people who make things happen
There are people who watch things happen
and
There are people who wonder what happened

Jim Lovell, Apollo 13 Astronaut



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Focused around six strategic themes



Putting it into practice



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Thank you



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