

Co-operative cities and a new bargain at work

Scaling co-ops in places and workplaces

THINK

different



Co-operative Congress
London 23 June 2018

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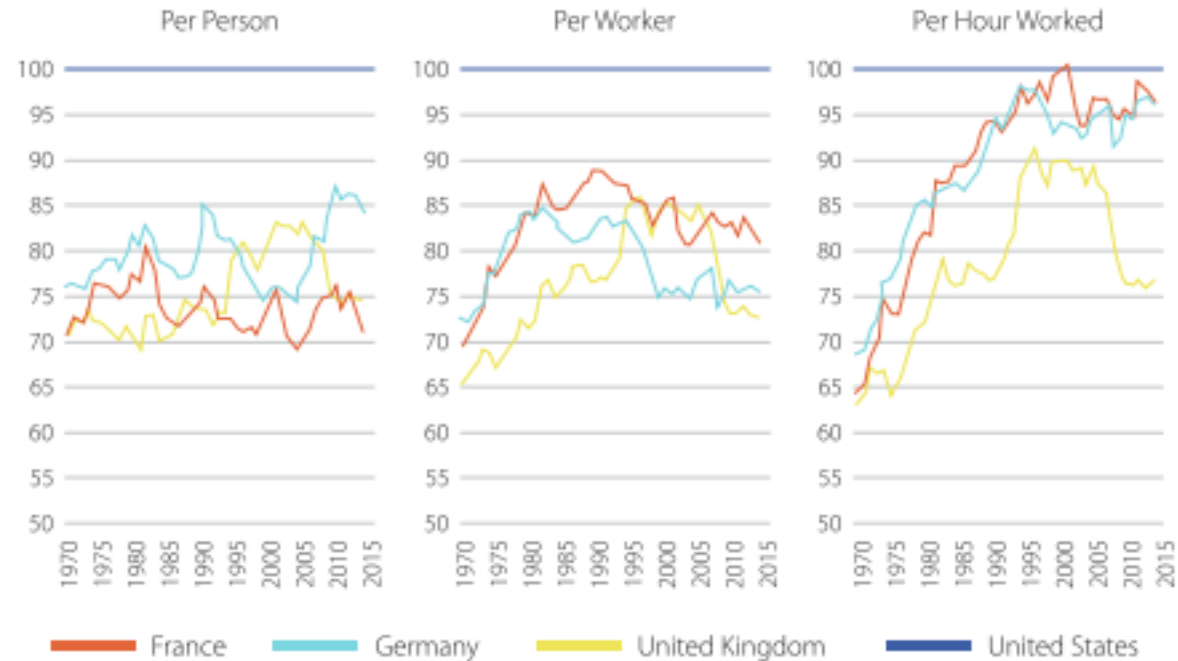
Practical policies to scale co-ops: focus

- Workplaces
- Places



Workplaces: context and challenges - productivity

- Productivity
- Innovation



Workplacesplaces: context and challenges - value

- Value at work
- Insecure work
- Pay
- AI, tech



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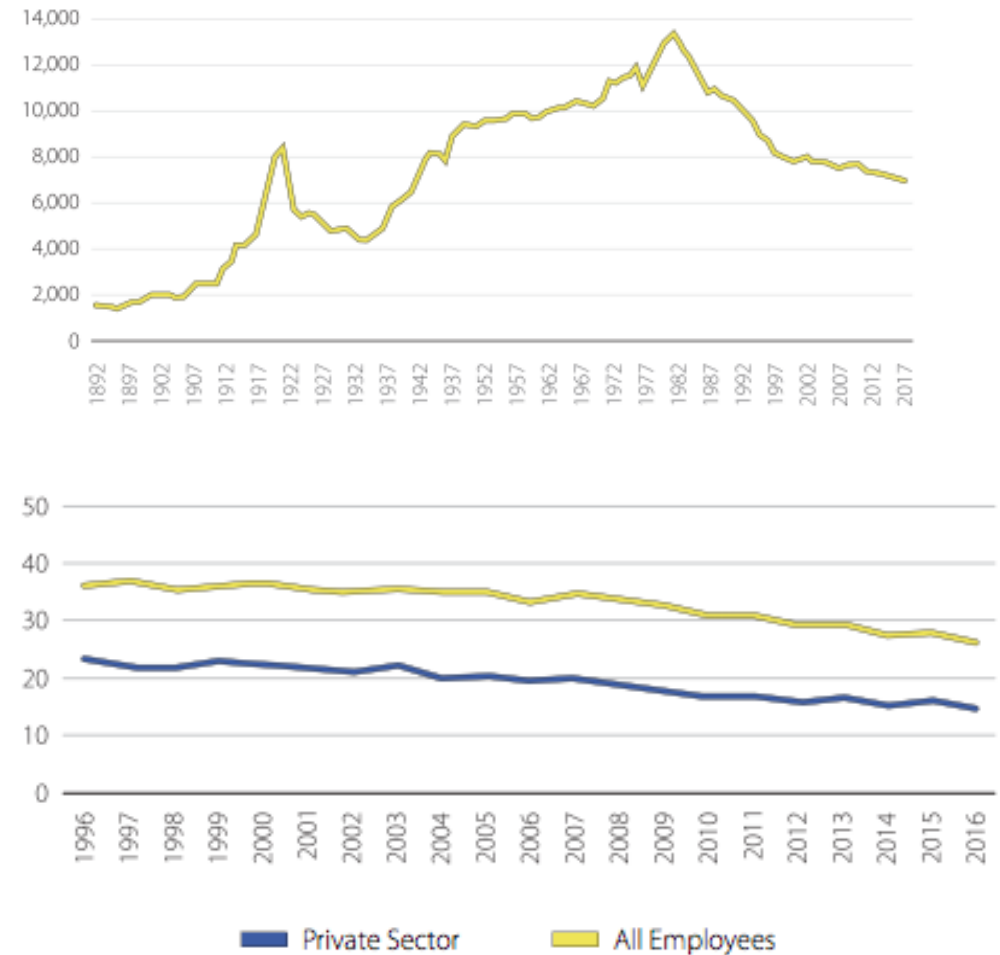


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Workplaces: context and challenges - power

- Decline unions
- Low density coops
- Imbalance



What can we do about it...collective approaches

- New approach: people, productivity and prosperity
- Workplace consensus building institutions
- Powers to be consulted on change - red cards
- Employee voice deals
- Productivity partnership fund
- Local leadership
- Employee share ownership at least 10% private sector workforce



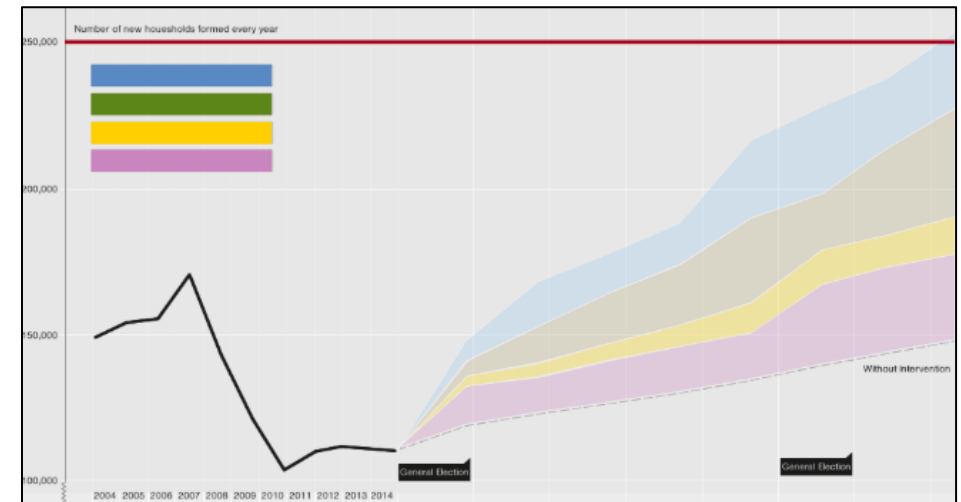
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Places: context and challenges - new communities

- 300,000 new homes - new places create
- Stand test of time?
- Successful communities?



Places: context and challenges - societal

- Community bonds
- Trust
- Public services
- Work value
- Inequality
- Assets
- Tax

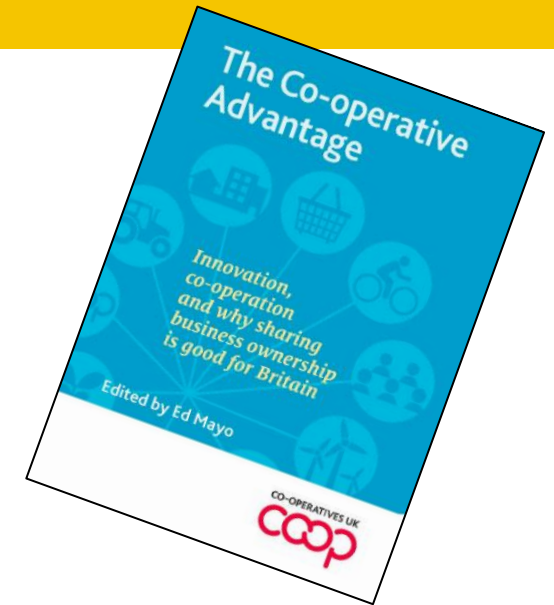
67% THE PERCENTAGE OF PEOPLE WHO THINK THE ECONOMY IS OUT OF CONTROL¹



67%
Rising economic uncertainty in the UK

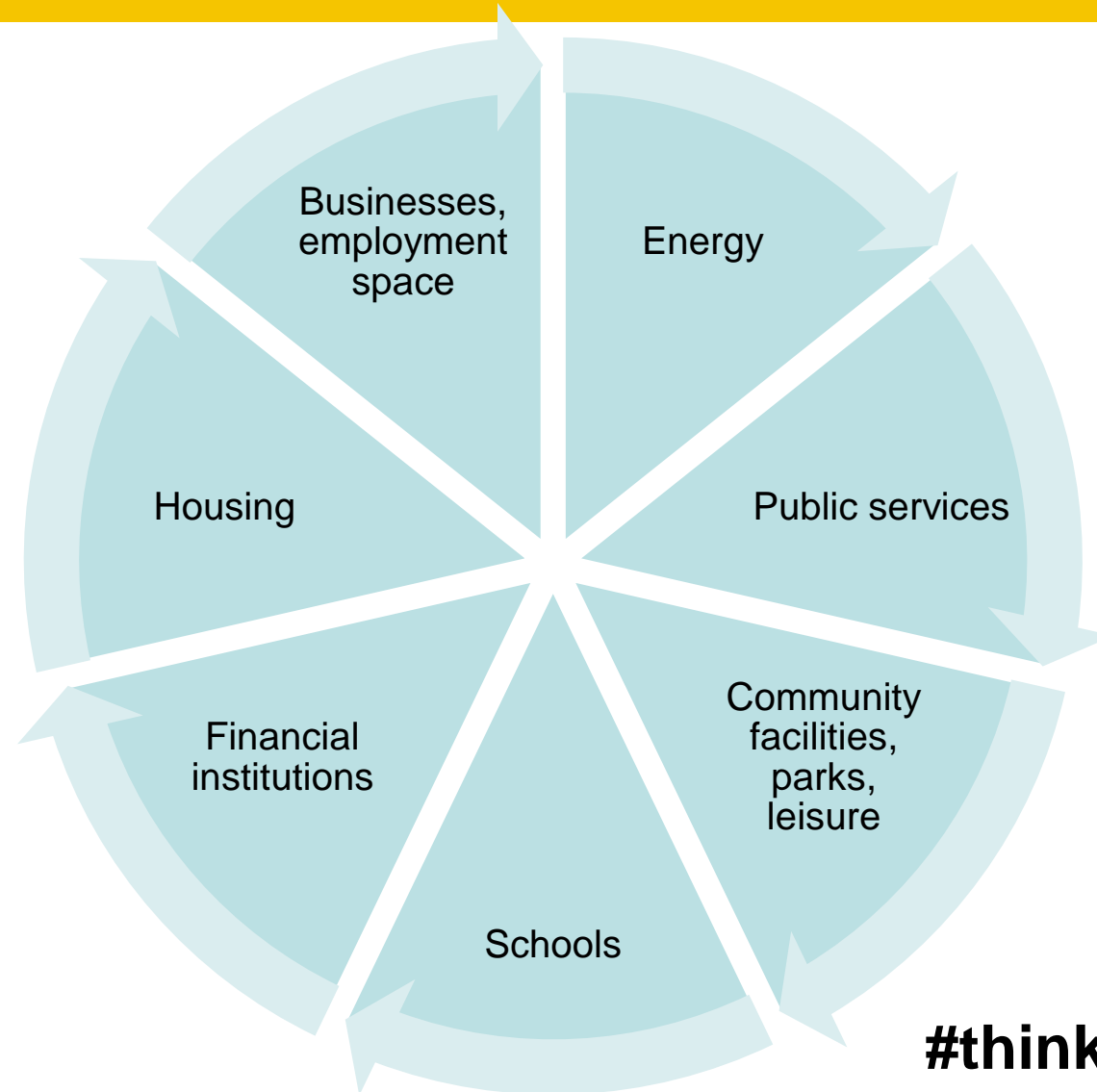
What can we do about it...collective approaches

- Mutual and co-operative advantage
 - More sustainable
 - Innovation
 - Retain wealth and save costs
 - Stake
 - Preston, Cleveland, Mondragon, Emilia Romagna
-
- Establish 'co-operative cities and communities' in new places
 - Coops at heart of public services, business and assets



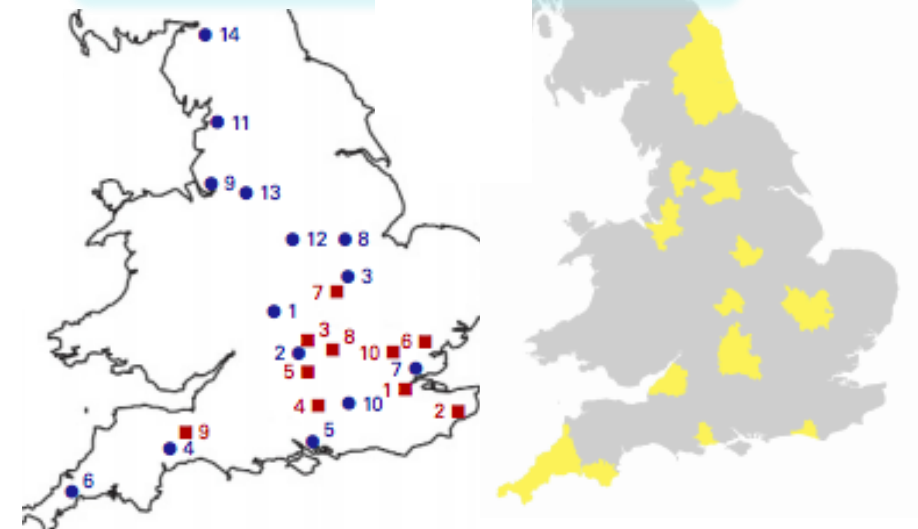
What can we do about it...collective approaches

- Density of co-ops in new places



How?

- Commitment within Government's housing strategy
- Unit - Welsh Co-op and Mutuals Commission
- Development Corporations - Development Co-operatives
- Garden cities, communities, town and villages
- Estate regeneration
- HDVs
- Devolution - elected mayors and local leaders
- Mutual and co-op sector push



Opportunity to scale

- 6,815 co-ops
- 13.6 million members

BUT

- 226,000 people
- 0.7% economy
- Housing £639m turnover

