

# Alice Casey

## Technology and Cooperatives

**Nesta**

Head of New Operating Models

**THINK**

*different*



Co-operative Congress  
London 23 June 2018



**#thinkdifferent**

# DIGITAL INFRASTRUCTURES THAT ENABLE CO-ORDINATION OF



RESOURCES



MONEY



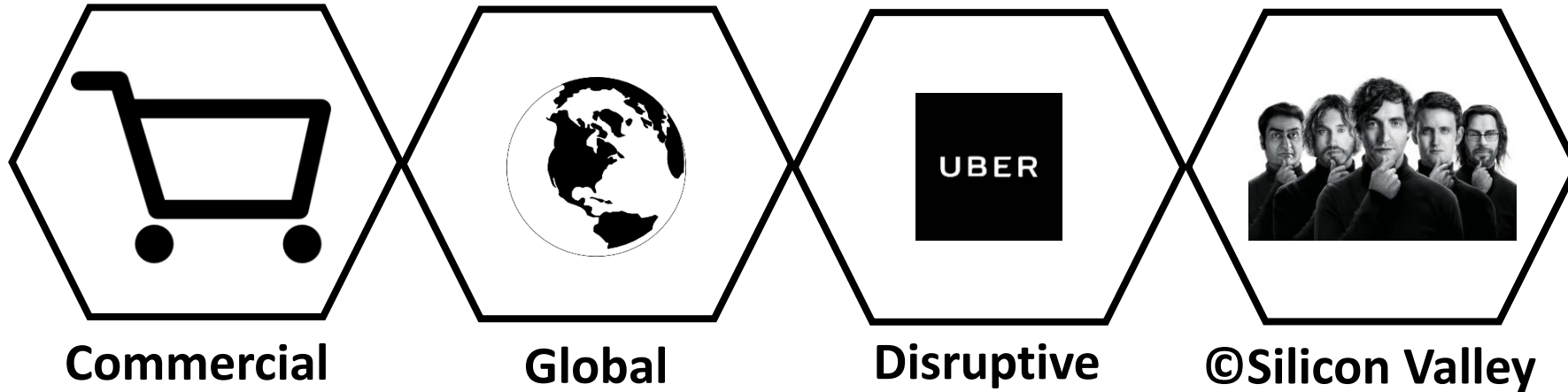
KNOWLEDGE



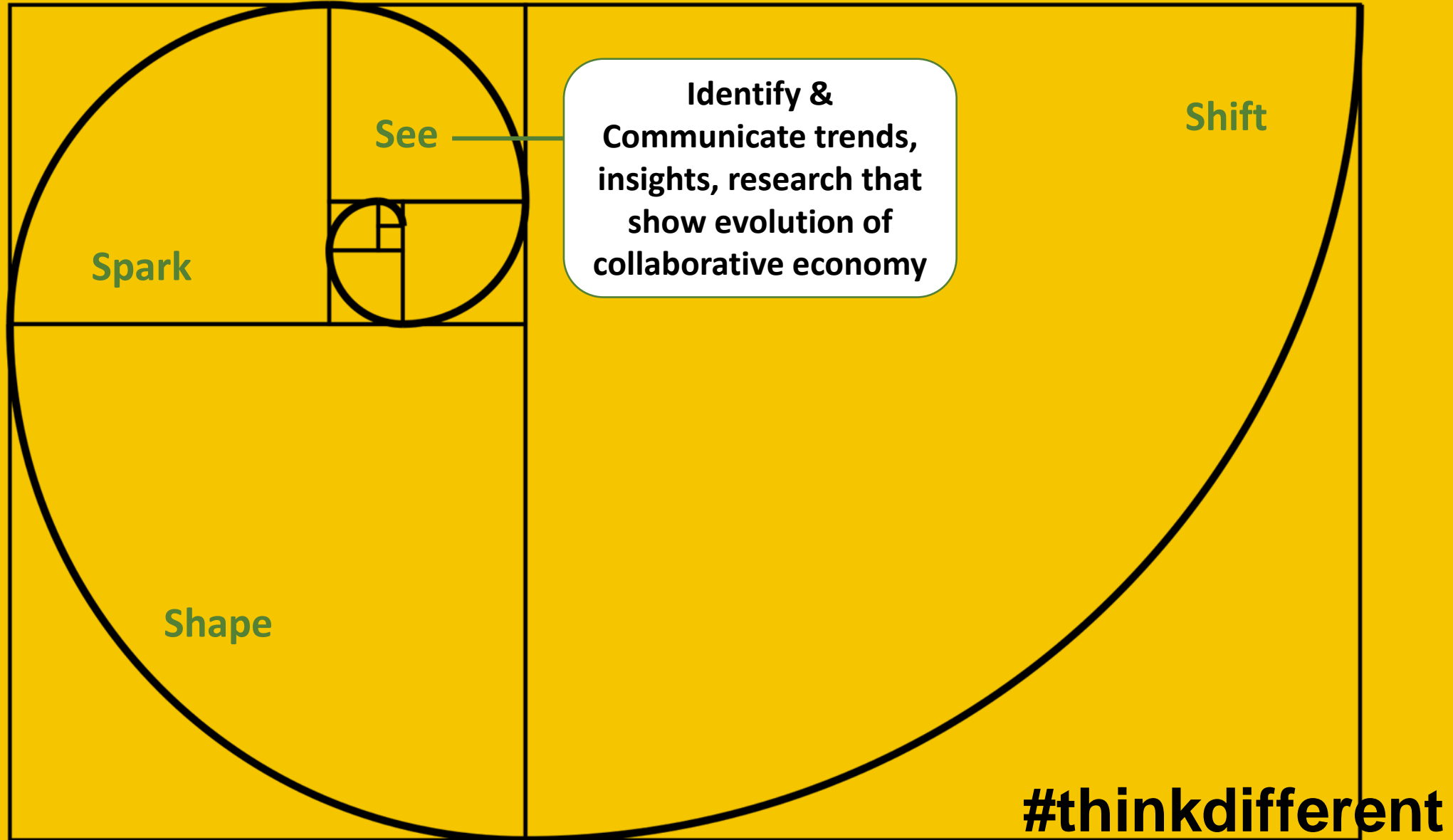
LABOUR



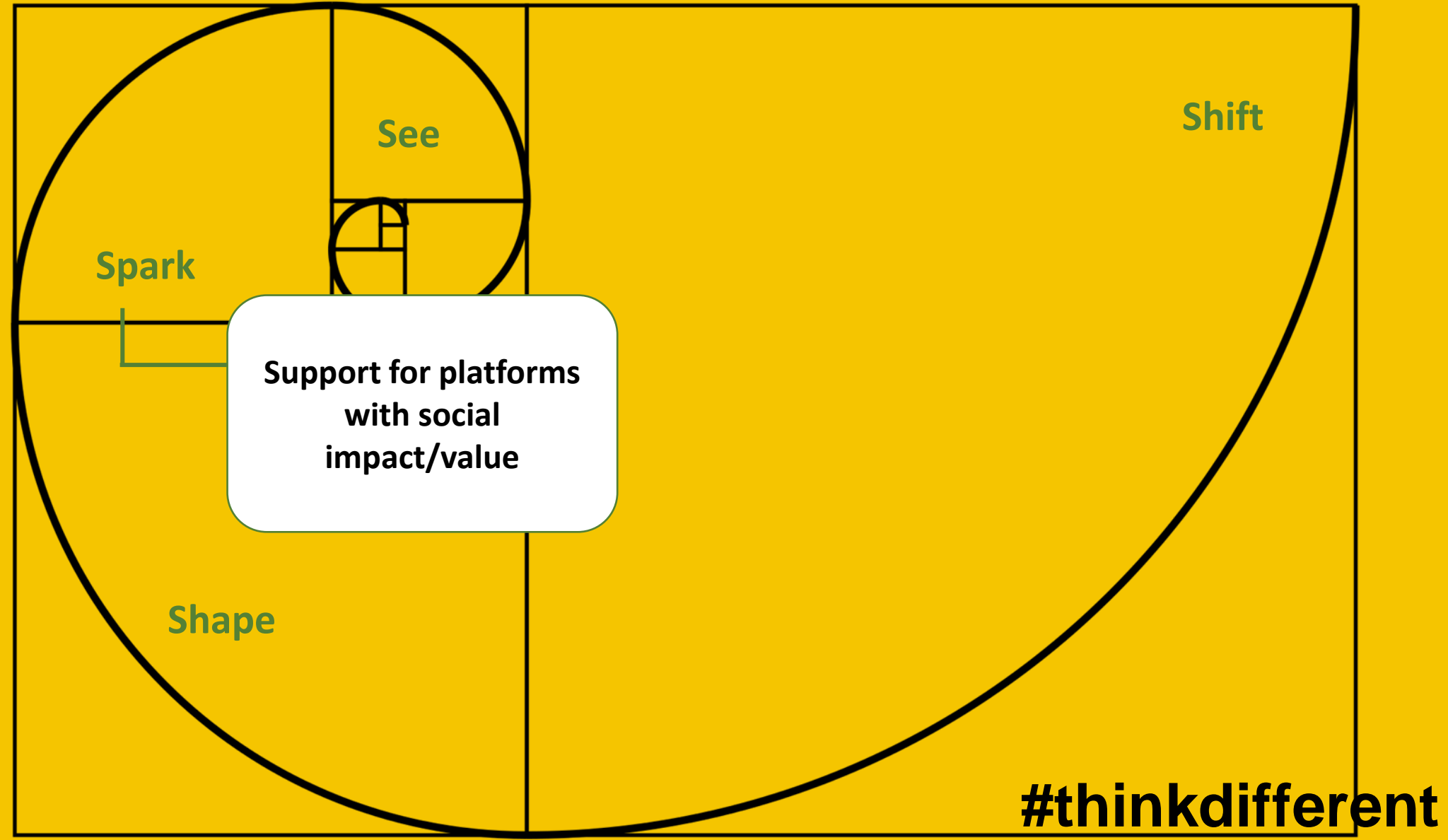
# Shifting The Dominant Narrative



# Problem: Low understanding of potential social impact of collaborative platforms



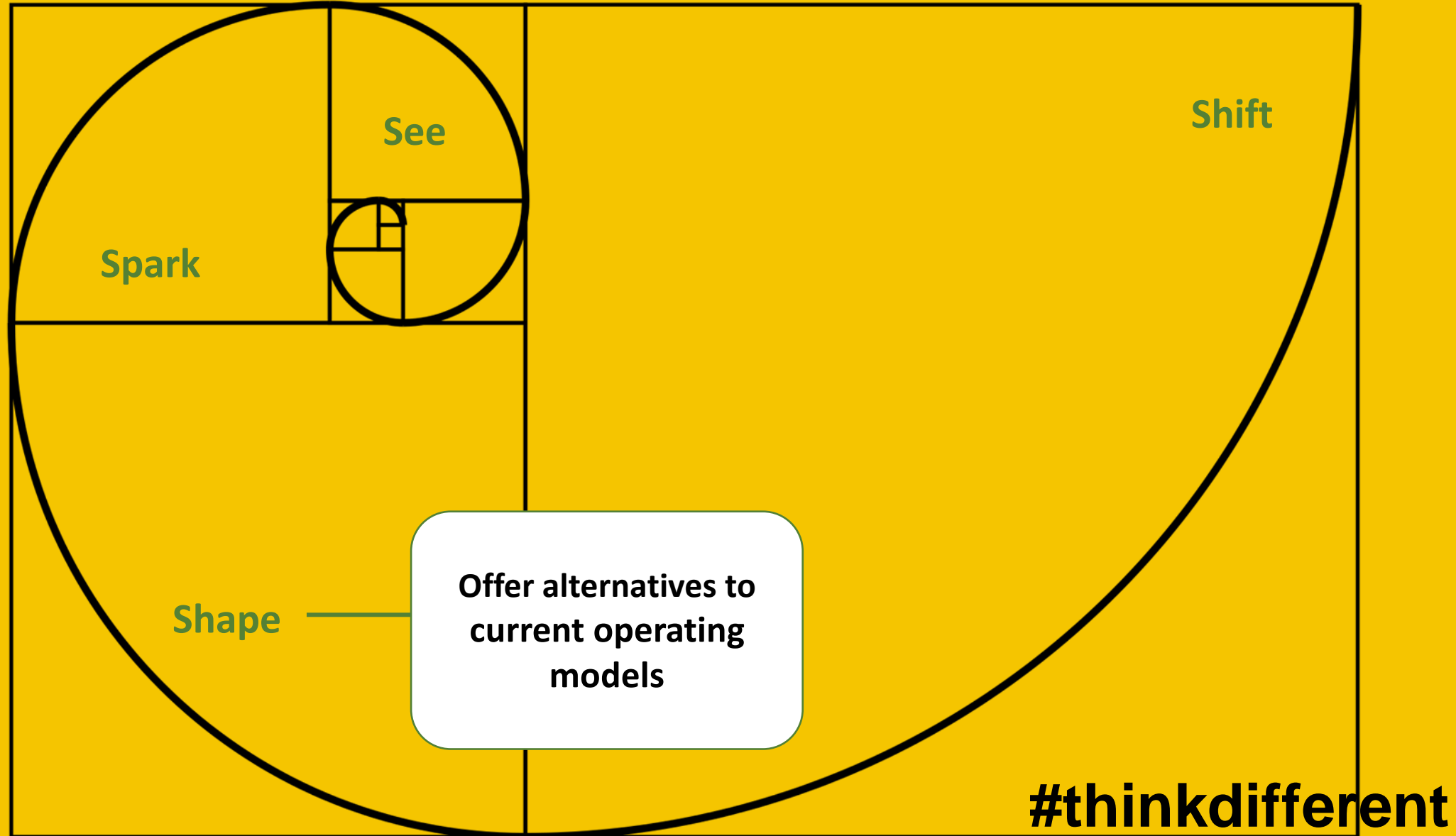
# Problem: Lack of support for practical innovation and exploration in social impact space



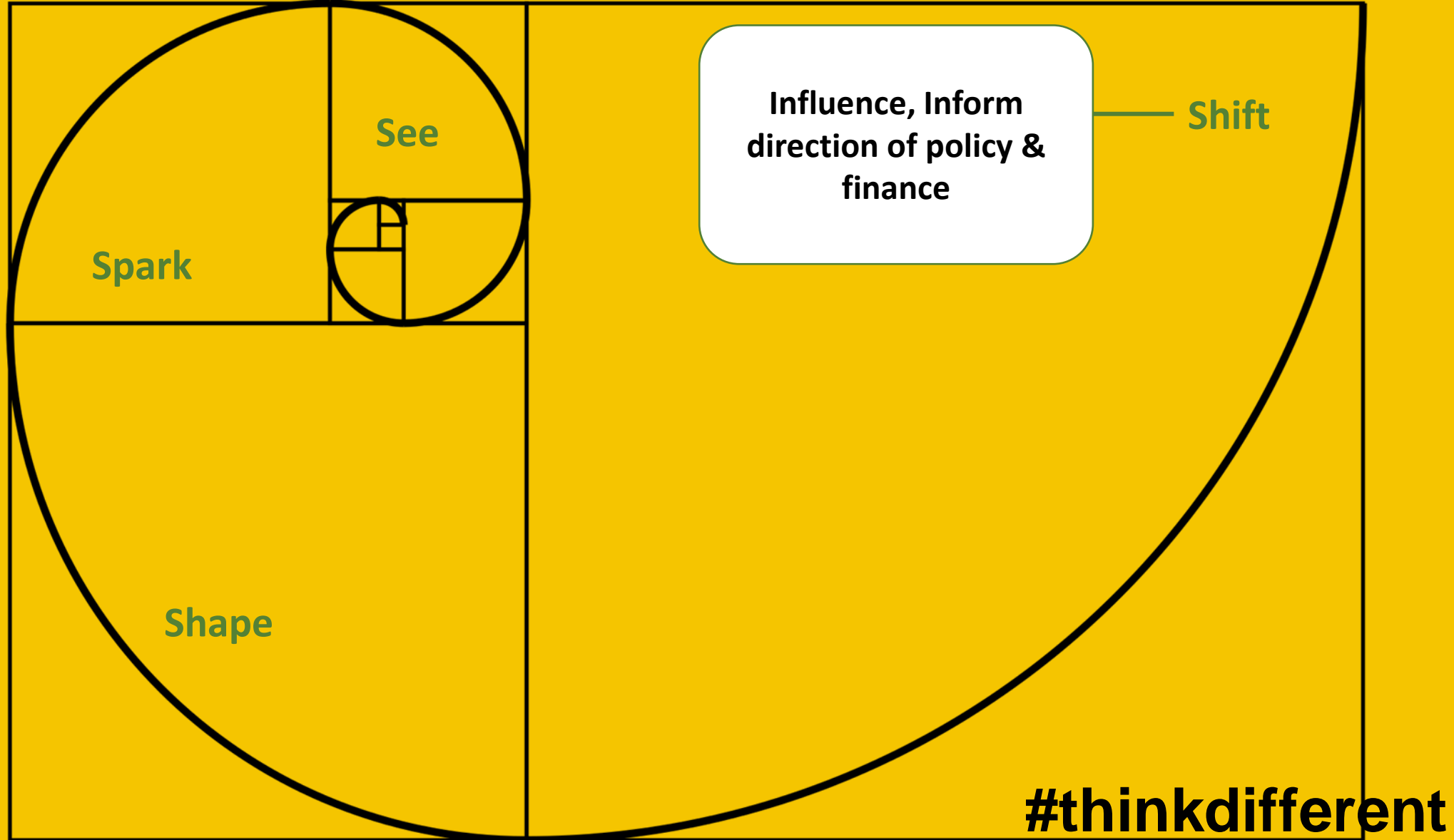
Support for platforms  
with social  
impact/value

#thinkdifferent

# Problem: Web platforms proprietary and centralised



# Problem: Narrow policy interpretation of collaborative economy



Influence, Inform  
direction of policy &  
finance

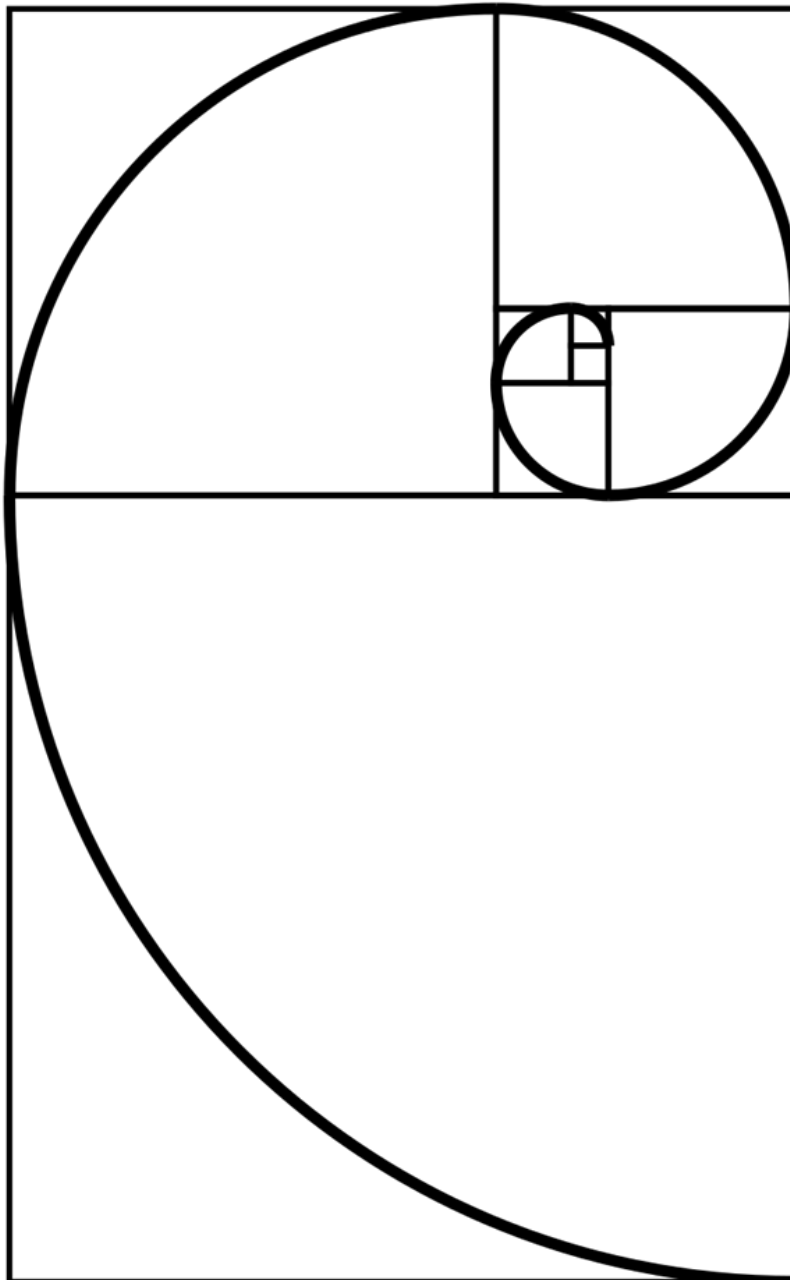
Shift

Spark

See

Shape

#thinkdifferent



**Support and grow platforms delivering impact  
& support public service outcomes  
Eg. elder care, homelessness**

**Learn from innovative operating models  
Including new forms of ownership  
and organising Eg. platform coops or  
decentralised structures**

**Shift perception of 'sharing economy'**

**#thinkdifferent**





TrustonTap



Social Value Exchange



Share Somewhere



Beam



Milk Donor App



Chatterbox



Happy CT



Driver Co-op

**THINK**

*different*



Co-operative Congress  
London 23 June 2018

**ShareLab Fund**

by **nesta** 

# Two areas of learning:

**1** Social issues

**2** Models of operating

**nesta**



# Platform Cooperatives In Practice



**THINK**

*different*



Co-operative Congress  
London 23 June 2018



**#thinkdifferent**

**#thinkdifferent**



**THINK** *different*

**coop** Co-operative Congress  
London 23 June 2018

**nesta**