**National Youth Summit 2023 – promotional pack**

**What’s in the pack?**

1. **About the National Youth Summit** – for newsletters and emails
2. **Social media posts** – graphics available at: <https://bit.ly/3HCfnu0>
3. **Contact details** for further information

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**About the National Youth Summit – for newsletters and emails**

**Youth Summit to empower young people through co-operation**

The [National Youth Summit](https://www.uk.coop/events-and-training/national-youth-summit) takes place on Wednesday 5 July in Birmingham. It’s a FREE event bringing together leaders, change-makers and creators to empower young people through the principles of co-operation. Join hundreds of young people to explore co-operative solutions to the big issues facing society – from job security to mental health, the climate emergency and ethical working.

Discover how co-ops can enable the young people of today to become the leaders of tomorrow – and how we can create a fairer future. The exciting line-up of sessions and speakers will be available at [www.uk.coop/youthsummit](http://www.uk.coop/youthsummit)

**When:** Wednesday 5 July 2023

**Where:** The Studio, Birmingham

[**Find out more and book your place here**](https://bit.ly/3nbc5qD).

The National Youth Summit is delivered by [Co-operatives UK](https://www.uk.coop/) with the support of the [The Co-operative Bank](https://www.co-operativebank.co.uk/), [Co-op Foundation](https://www.coopfoundation.org.uk/) and [The Co-operative College](https://www.co-op.ac.uk/).

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**2. Social media posts**

You can use the suggested social media posts below to spread the word to your networks. Do give us a follow @CooperativesUK on [Twitter](https://twitter.com/CooperativesUK), [Facebook](https://www.facebook.com/CooperativesUK) and [Instagram](https://www.instagram.com/cooperativesuk/) to retweet and share our posts.

**Post 1**
Are you looking to join a movement that empowers young people and communities? 💪 The National Youth Summit on 5 July is the event for you! Discover how [#coops](https://www.instagram.com/explore/tags/coops/) can allow you to realise your potential and create a fairer world. 🌎 Book now 👉 https://bit.ly/3nbc5qD

 **Post 2**

Are you ready to create a better future through co-operation? 🙋‍♀️🙋‍♂️ Join the National Youth Summit on 5 July, providing radical solutions to society’s greatest challenges. 💪 Book now 👉 https://bit.ly/3nbc5qD
 **Post 3**

Don’t miss out your FREE ticket to the National Youth Summit! This event will bring together leaders, change-makers and creators to empower the younger generation through the principles of co-operation. Find out more >> https://bit.ly/3nbc5qD

**Post 4**

#coops allow young people to thrive! That’s why you should attend the National Youth Summit and take part in interactive workshops and sessions that will leave you feeling empowered and inspired. Find out more >> https://bit.ly/3nbc5qD

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| **Tag and follow us on social media**  |
| **Twitter** | @CooperativesUK |
| **Instagram** | @cooperativesuk |
| **Facebook** | @CooperativesUK |
| **LinkedIn** | Co-operatives UK |

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**3. Contact details**

If you have questions about promoting the Youth Summit, please contact:
youthsummit@uk.coop