**The National Youth Summit 2022 – promotional pack**

**What’s in the pack?**

1. **About the National Youth Summit** – for newsletters and emails
2. **Social media posts** – graphics available at <https://www.uk.coop/resources/help-us-promote-national-youth-summit>
3. **Contact details** for further information

---

**1. About the National Youth Summit – for newsletters and emails**

**Youth Summit to empower young people through co-operation**

The [National Youth Summit](https://www.uk.coop/events-and-training/national-youth-summit) is a FREE event bringing together leaders, change-makers and creators to empower young people through the principles of co-operation.

Join hundreds of young people on 11 July to explore radical solutions to the big topics of the day – from job security to mental health, the climate emergency and ethical working.

Discover how co-ops can enable the young people of today to become the leaders of tomorrow – and how we can create a fairer future.

Speakers include Greater Manchester Mayor Andy Burnham and Ben Procter, Chair of the Scottish Co-operative Party – the exciting line-up of sessions and speakers is at [www.uk.coop/youthsummit](http://www.uk.coop/youthsummit)

**When:** Monday 11 July 2022, 12-7pm

**Where:** [The Studio](https://studiovenues.co.uk/venues/manchester/), 51 Lever Street, Manchester

[**Find out more and book your place here**](https://www.uk.coop/events-and-training/national-youth-summit).

The National Youth Summit is sponsored by [The Co‑operative Bank](https://www.co-operativebank.co.uk/) and delivered in partnership with [Co-operatives UK](https://www.uk.coop/), [Co‑op Foundation](https://www.coopfoundation.org.uk/) and [The Co‑operative College](https://www.co-op.ac.uk/).

---

**2. Social media posts**

You can use the suggested social media post below to spread the word to your networks. Do give us a follow @CooperativesUK on [Twitter](https://twitter.com/CooperativesUK/status/1536760390239100934), [Facebook](https://www.facebook.com/CooperativesUK/photos/a.10150283798792617/10158609899502617) and [Instagram](https://www.instagram.com/p/Ce05z2uop8m/?igshid=YmMyMTA2M2Y=) to retweet and share our posts.

**Twitter**

**Tweet 1**  
🌱 Are you looking to join a radical movement that empowers people and communities? 💪The National Youth Summit on 11 July is the event for you! Discover how #coops can empower you to realise your potential & create a fairer world: https://bit.ly/3NThQRU #YouthSummit2022

**Tweet 2**🤩 The National Youth Summit 2022 is for young leaders, misfits, rebels & revolutionaries. If you’re looking to join a movement that empowers people & communities, giving a voice to all, this event is for you! ➡️ <https://bit.ly/3NThQRU> #YouthSummit2022 #Wearefor

**Tweet 3**  
👋 Ready to create a better future? Join the National Youth Summit on July 11, providing radical solutions to society’s greatest challenges: ➡️ https://bit.ly/3NThQRU Brought to you by @CooperativesUK @CooperativeBank @Coop\_Foundation @Coop\_CollegeUK #YouthSummit2022

**Tweet 4**

Calling all young leaders, misfits, rebels & revolutionaries! If you haven’t already signed up to The National Youth Summit 2022, now is the chance. #YouthSummit2022 #Wearefor <https://bit.ly/3NThQRU>

**Other socials**

**Post 1**

🌱Looking to join a movement that empowers people and communities? 💪The National Youth Summit on 11 July is the event for you! Discover how #coops can empower young people to realise their potential and create a fairer world: https://bit.ly/3NThQRU #YouthSummit2022   
  
Sponsored by The Co-operative Bank and in partnership with Co-operatives UK, Co-op Foundation and The Co-operative College.  
  
**Post 2**  
🤩 The National Youth Summit is for young leaders, misfits, rebels & revolutionaries. If you’re looking to join a movement that empowers people & communities, giving a voice to all, this event is for you! ➡️ https://bit.ly/3NThQRU #YouthSummit2022 #Wearefor

Sponsored by The Co-operative Bank and in partnership with Co-operatives UK, Co-op Foundation and The Co-operative College.  
  
**Post 3**  
👋 Young and keen to create a better future? Join the National Youth Summit on July 11, bringing together the leaders of today with the leaders of the future to provide radical solutions to society’s greatest challenges! ➡️ https://bit.ly/3NThQRU #YouthSummit2022 #Wearefor

Sponsored by The Co-operative Bank and in partnership with Co-operatives UK, Co-op Foundation and The Co-operative College.

**Post 4**

With an emphasis on fair and just democracy, equity, community and belonging, we each have the opportunity to re-write and build a better culture. It is this message, and this message alone, that the Youth Summit 2022 aims to address. Book your place here <https://bit.ly/3NThQRU> #YouthSummit2022 #Wearefor

**Graphics** can be accessed at <https://www.uk.coop/resources/help-us-promote-national-youth-summit>

|  |  |
| --- | --- |
| **Posts about Youth Summit to Share** | **Tag @CooperativesUK on social media** |
| * [Facebook](https://www.facebook.com/CooperativesUK/photos/a.10150283798792617/10158609899502617/) * [Twitter](https://twitter.com/CooperativesUK/status/1536760390239100934) * [Instagram](https://www.instagram.com/p/Ce05z2uop8m/?igshid=YmMyMTA2M2Y=) | * [Facebook](https://www.facebook.com/CooperativesUK) * [Twitter](https://twitter.com/CooperativesUK) * [Instagram](https://www.instagram.com/cooperativesuk/) |

---

**3. Contact details**

If you have questions about promoting the Youth Summit, please contact:

* Leo Ferrer (Youth Summit Events Facilitator) – [youthsummit@uk.coop](mailto:youthsummit@uk.coop)
* Leila O’Sullivan (Marketing and Communications Manager) – [leila.osullivan@uk.coop](mailto:leila.osullivan@uk.coop)