## Co-op Economy 2021 social media posts



## Sample Tweets

Survival of the fairest! #coops are four times less likely to close than businesses generally reveals the 2021#CoopEconomy report out TODAY! The sector has grown by £1.1bn despite the global pandemic. Want to know more? <u>http://ow.ly/VgKd50FhNMy</u>

The #CoopEconomy has grown by £1.1bn in 2020 despite the global pandemic. What's the secret to #coops resilience? 44% say its the support of committed members. Read more at <u>http://ow.ly/VgKd50FhNMy</u> #JoinACoop

7,237 co-ops. 13.9m members. £39.7bn turnover. We're part of the UK's dynamic co-op sector, which grew by £1.1bn in 2020 despite the economic challenges of Covid <u>http://ow.ly/VgKd50FhNMy</u> #CoopEconomy

Co-ops are more ambitious than small businesses generally, with 61% of #coops expressing ambitions to grow or develop in the first quarter of 2021 according to the #CoopEconomy report from @CooperativesUK <u>http://ow.ly/VgKd50FhNMy</u>

Co-op businesses are more resilient to the economic devastation caused by Covid according to #CoopEconomy report out today. The UK's biggest retail #coops are asking @RishiSunak for government investment for tailored co-op support so we can #BuildBackBetter <u>http://ow.ly/VgKd50FhNMy</u>

CEOs of UKs largest retail #coops @coop.uk @midcountiescoop @mycoopfood @scotmid @HECoopCommunity @lincscoop @CStarCoop @radstockcoop @EofECoop are asking @RishiSunak for more investment in #coops to grow the £39.7bn #CoopEconomy. <u>http://ow.ly/VgKd50FhNM</u> Please use the graphics attached (shown below)



