

REPORTING YOUR CO-OP DIFFERENCE



COMMUNICATION QUALITY

Communications to members should be clear, simple and easily understandable.

Information should be available for all members and accessed with minimal effort across a variety of mediums.



THE CO-OPERATIVE DIFFERENCE

The co-operative difference sits at the heart of narrative reporting, enabling co-ops to emphasise what makes them unique.

This can be structured around the three pillars of member value, member voice and co-operative values.



MEMBER VALUE

The value that a co-operative offers to its members.

Whether it's financial return or social impact, a co-operative should communicate how it creates, monitors and plans to sustain the value it generates for its members.



MEMBER VOICE

How the co-operative is shaped by its members.

Co-operatives should report on how effectively members are engaged and listened to in the co-operatives's governance.



CO-OPERATIVE VALUES

How a co-operative brings co-operative values to life.

A co-operative may focus on specific values or all of them. The co-operative needs to demonstrate how it's activities are guided by these values.



CO-OPERATIVE PRINCIPLES

The seven co-operative principles are the practical way in which a co-operative expresses its identity.

Best practice narrative reporting would demonstrate that the principles are woven into everything it does.